

# TV & Broadcast Media

**Entry level jobs include:** Event Videographer (Conferences/Dance Recitals), Church Camera Operator, Wedding Videographer, Freelance Video Editor, Freelance Camera Operator, Freelance Technical Director, Remote PTZ Camera Operator; Many students open their own video businesses filming corporate events, dance recitals as well as weddings and other events.

## Current or New skills

- Use of various camera formats, and multiple microphone types
- Understand and use television production terminology
- Create and evaluate outlines, scripts, and storyboards
- Work cooperatively in teams to create video productions
- Perform on camera in a professional and articulate manner
- Use of all television equipment in studio including, cameras, video switcher, sound mixer and video editing software
- Explain and demonstrate the difference between numerous video genres, including, but not limited to music videos, advertisements, and public service announcements (PSA)
- Demonstrate verbal and nonverbal communication skills in an appropriate setting
- Produce event tapings, run audio mixer and learn a variety of shot selections

## Computer Programs

- Editing Software: Final Cut Pro, Adobe Premiere Pro, Da Vinci Resolve, Da Vinci Color, Da Vinci iMovie
- Encoding Software: Adobe Media Encoder, Apple Compressor
- Motion Graphics Software: Adobe After Effects, Apple Motion, Da Vinci Fusion
- Music Creation Software: Garage Band
- Script Writing Software: Studio Binder
- Google Software: YouTube Studio, Docs, Sheets, Forms, Chats, Drive

## Film Cameras for Location Shoots

- Canon M50 Cameras (Broadcast Media)
- Panasonic Lumix GH-5 ( Broadcast Journalism)

## Stabilizing Gimbals

- MOZA Air 3
- DJi OSMO Mobile 3

## Studio Camera

- Blackmagic URSA 6 Studio Camera with Fiber Optic connections

## **Auditorium Cameras**

- Panasonic HD Professional PTZ Camera AW-HE40HKPJ9
- JVC GY-DV5100U HD

## **Studio Mixer**

- NewTek TC-1 Video Switcher

## **PTZ Camera Controller**

- Panasonic AW-RP50NJ Compact Remote Camera Controller

## **Audio Mixers**

- Mackie 24 Channel Mixing board
- Rode Podcaster Pro Mixer

## **Microphones**

- Rode Shotgun Mic with fish pole boom
- Rode Wireless Go with Rode Lavalier and Interview Go adapter
- Rode Podmic
- Sennheiser GH-5
- Sony ECM 77-B hard wired cavalier for Studio Use