



F.V. Pankow Center AYES program Kick-off

“Meeting in a Box” was held October 19th at the Pankow Center. The meeting was part of the Automotive Youth Education System’s (AYES) ongoing effort to strengthen the working relationship between their schools and dealers. AYES introduced the “Meeting in a Box” initiative this fall to help engage local dealers with the recently AYES certified Pankow Center. Hosting on October 19th coincided with the National Automotive Dealers Association’s (NADA) National Career Awareness Week (October 24-28, 2005). The NADA encourages dealers to hold career events to urge students and parents to consider the wide variety of careers in automotive dealerships. The meeting had a presentation by Ken Schewe which included two videos and PowerPoint highlighting the value for both the school and dealership of participating in this proven school-to-career initiative. Ken works for the Detroit Automotive Dealers Association as their Director of Educational Programs. During the meeting, Michelle K. was referenced many times as being an outstanding example of an AYES student. After one very successful year in Automotive Technology I, she was selected to work for Parkway Chrysler Jeep in Mt.



Clemens. Michelle was one of five students who applied to the AYES program and has set a great example for students to follow in her path.

L’Anse Creuse High School and LCHS-NORTH

Any career questions? Where can you go to college to be a Venture Capitalist? Find out by talking to Mrs. Arnold! Mrs. Arnold, Career Pathways Specialist, will now spend one day a week at each High School. Students who are interested in getting career, college or scholarship information can sign up in the counseling office to see her. Tuesday’s Mrs. Arnold will be at L’Anse Creuse High School and Thursday’s at LCN.

SWAT Vehicle Design Project



Students in the CAD/Drafting Technology classes at the Pankow Center were asked to help the Macomb County Sheriff Department’s SWAT team with a special project. The department’s specialized vehicle needs a hydraulic lift and asked the students to help design it. They brought the vehicle out to the Center for students to measure and sketch initial ideas for the project.

Michigan YES EXPO

The CAD/Drafting Technology classes from the F.V. Pankow Center attended the Michigan Youth Engineering and Science (YES) Expo on October 26th at FORD Field. The tradeshow style event brought together companies and universities throughout Michigan to inspire middle and high school students to pursue careers in science and engineering. A high-tempo multi-media show demonstrated some of the cool skills engineers and scientists can use in their careers.



November 2nd Career Presenter Kay Switlik~ Ford Motor Company Safety Engineer

Ms. Kay Switlik presented on November 2nd to the CAD/Drafting Technology, Auto Collision and Repair, and Auto Mechanics Classes. Ms. Switlik has a bachelors in Mechanical Engineering from Michigan Technological University with emphasis in biomechanics. She just finished crash safety testing on the 2007 Expedition / Navigator. She is responsible for planning and running crash tests to demonstrate compliance with Government Crash Safety Requirements. She discussed various career options in the field of Crash Testing. After a brief PowerPoint and video, Ms. Switlik had a demonstration about the automobile crash testing using eggs and a ramp made at the FORD Engineering and Technology Center. Her presentation was well received by students and we will welcome her back anytime!

The Art Institutes Visitation

Pankow Center hosted a presentation by *The Art Institutes'* Jennifer Shepard. Students in the Visual Imaging, Telecommunications and Web Design classes participated.



For more information about *The Art Institutes*:
www.artinstitutes.edu.

Pankow Expansion Project Lesson

CAD/Drafting Technology students learn about the construction of the new Pankow Expansion project by visiting the worksite with Construction Superintendent Chris Young.



Need Financial Aid for College?

November 9th, 2005 at 7:00 p.m.

Financial Aid Night

John Armstrong Performing Arts Center
Parents of seniors are encouraged to attend to get information about Financial Aid and to learn about filling out the FAFSA.

Hosted by:

Counselors from LCHS and LCHS-North

Career Cruising Featured Career:

SPORTS MARKETER

Sports marketers increase exposure for teams, sponsors, or causes. They attract large audiences to games and entertain them while they are there. Fan participation, group ticket sales, bus tours, and fan gift giveaways are among the tools sports marketers use to keep fans happy and satisfied. They also work with product sponsors, such as Gatorade, to promote their products at games. For example, fans may receive mini-bats, basketballs, hats, and even seat pads stamped with team and corporate logos.

ENTRY-LEVEL EARNINGS: \$25,000-\$40,000

EDUCATION & TRAINING: Sports marketing requires an understanding of marketing, promotion, advertising, fundraising, and business. The best way to learn about these topics is through a post-secondary degree in marketing, business, sport management, or sport administration. Although it is possible to enter the field with an associate's degree, a bachelor's degree is preferred by many employers.

NONDISCRIMINATION POLICY

In compliance with Title VI of the Civil Rights Act of 1954, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age discrimination Act of 1975, and the Americans with Disability Act of 1990, it is the policy of the L'Anse Creuse Public School District that no person shall, on the basis of race, color, religion, national origin, or ancestry, gender, age, disability, age, height, weight, or marital status be excluded from participation in, be denied the benefits of, or be subjected to discrimination during any program, activity or service or in employment. For information, contact Assistant Superintendent for Personal & Operations.