



## Web Design Entrepreneurs

The Pankow Center's Web Design class has been celebrating during the month of February the Career and Technical Education Entrepreneurial Month. For the past 22 years the Consortium for Entrepreneurship Education has provided leadership to teach our youth entrepreneurial career opportunities, and the skills needed to be successful. **"Entrepreneurs are not 'born'....rather they 'become' through the experiences of their lives."** Professor Albert Shapiro, Ohio State University

Our Web Design class has worked in the same spirit of Entrepreneurship to inspire thoughts in students about what kind of small business could they create at this time in their lives. They then had to come up with a plan on their website for the business. A good number of students looked at their special interests, their hobbies, their sports, the musical instruments they play, something in their lives that they could promote on a webpage that could interest a client base. Some examples of the students work can be found at the following addresses:

<http://www.pankoweb.com/entrepreneurs/steph/>  
<http://www.pankoweb.com/entrepreneurs/ambercc/>  
<http://www.pankoweb.com/entrepreneurs/vick/>  
<http://www.pankoweb.com/entrepreneurs/dayna/>

Our Web Design class itself is also an entrepreneurial example for students. Within the Pankow Web Design class is a company called **PANKOWEBS**. For the past eight years the students have been designing and creating websites for local businesses and non-profit organizations. Clients come to Pankow and detail their wishes for their website and the students pull it all together to satisfy the customer. It is truly a real-world experience within the classroom and also a win-win for the students and the business owner. The classroom business environment comes to life and the clients receive a customized website for a fraction of the real-world costs. Click on the link to view Pankoweb.com <http://www.pankoweb.com> and please link to the Portfolio to see examples of client websites.



## Construction Trades Program Makes Ramp for Local Man's Home

The students in the Frederick V. Pankow Center's Construction Trades program spent March 2<sup>nd</sup> and 3<sup>rd</sup> making life easier for a local man. Students built a ramp for Frank Oliverio, Emma DeAngelis' father. The temperature on those days was freezing cold, but students worked through it. They not only learned valuable skills in the construction trades, they were able to earn community service learning credits for this project. The construction trades program, in addition to building a house, participated in two other similar projects in the community.

## Reading Rainbow Creates Pot of Gold Results

Mr. Kaufman's Telecommunications Students collaborated with Green Elementary School writers to create their own Reading Rainbow. For the next few weeks, students in the Telecommunications class at the Pankow Center will work with 3<sup>rd</sup> and 5<sup>th</sup> grade students to make their stories come to life on film. The students will imitate the PBS Reading Rainbow style of voice over with animation to create a DVD for the young writers. This is the second year that the Pankow students have collaborated on this effort and are excited to make the project happen again.

## SkillsUSA Competition

On February 28th, 2009, the SkillsUSA team members from the Frederick V. Pankow Center, competed in several skill contests; Automotive Technology, Law Enforcement, and Visual Imaging Technology, at Macomb Community College and elsewhere around the Macomb County Area.

The results were as follows:

### Law Enforcement Program

#### **Crime Scene Investigation:**

Valentina J. **Gold**\*

Charles C. **Gold**\*

Clara C. **Gold**\*

#### **First Responder:**

Aaron F. **Gold**\*

#### **Criminal Justice:**

Steve P. **Silver**\*

Anthony C. **Bronze**\*

*\*All six qualified for state conference*

### Visual Imaging Technology Program

#### **Advertising Design:**

Jordan D. **Gold**

Chelsey S. **Silver**

Samantha S.

Sean M.

### Automotive Technology Program

#### **Automotive Technology:**

William B.

Aaron R.

William O.

John D.

Chalres C.

Dillion R.

Justin M.

Ivan C.

## Orchard Lake Film Festival

Congratulations to the students in Mr. Kaufman's Telecommunications Class at the Pankow Center for their accomplishments this past weekend at the Orchard Lake Film Festival in West Bloomfield. Tim U., this year's Telecommunications Student of the Month, received an honorable mention award (2nd place) in the Short Film category for his film *Red Wood*. George M., last year's Telecommunications Student of the Month, also received an honorable mention award for his Public Service Announcement, *iPod*. When the winner's films were shown to a general audience, the audience was asked to choose their top choice for the *Audience Choice* award. George M. won a \$1000.00 scholarship to the Motion Picture Institute for his Public Service Announcement *iPod*. George M's film was the only recipient of the audience choice award, and the only scholarship recipient that evening out of almost 50 film makers.

## Job Skills Presenter

On March 18th, the Pankow Center welcomed a speaker on the topic of getting a job interview and how to perform well at that interview. Joining us was Lawrence Jeziak, president of Essential Writing Services, an award-winning writer and veteran speaker with a corporate background in customer service, employee communication and public issues. He has written executive speeches, corporate video scripts and served as a communications coach. He has written for *Tennis Week* critiquing media coverage of major tournaments over three decades, winning first prize for hard news from the U. S. Tennis Writers Association in 2007. With a master's degree in Communication from Wayne State University and a bachelor's degree in English from Oakland University, Jeziak has 10 years of teaching experience in business communication (English and Public Speaking) at Davenport University. A former film critic, Jeziak delivers presentations about film -- Film FUNdamentals: How to have more fun watching movies -- to audiences across Michigan.